

Studio One

COMPANY PROFILE

www.studione.co.id |  @studio_one

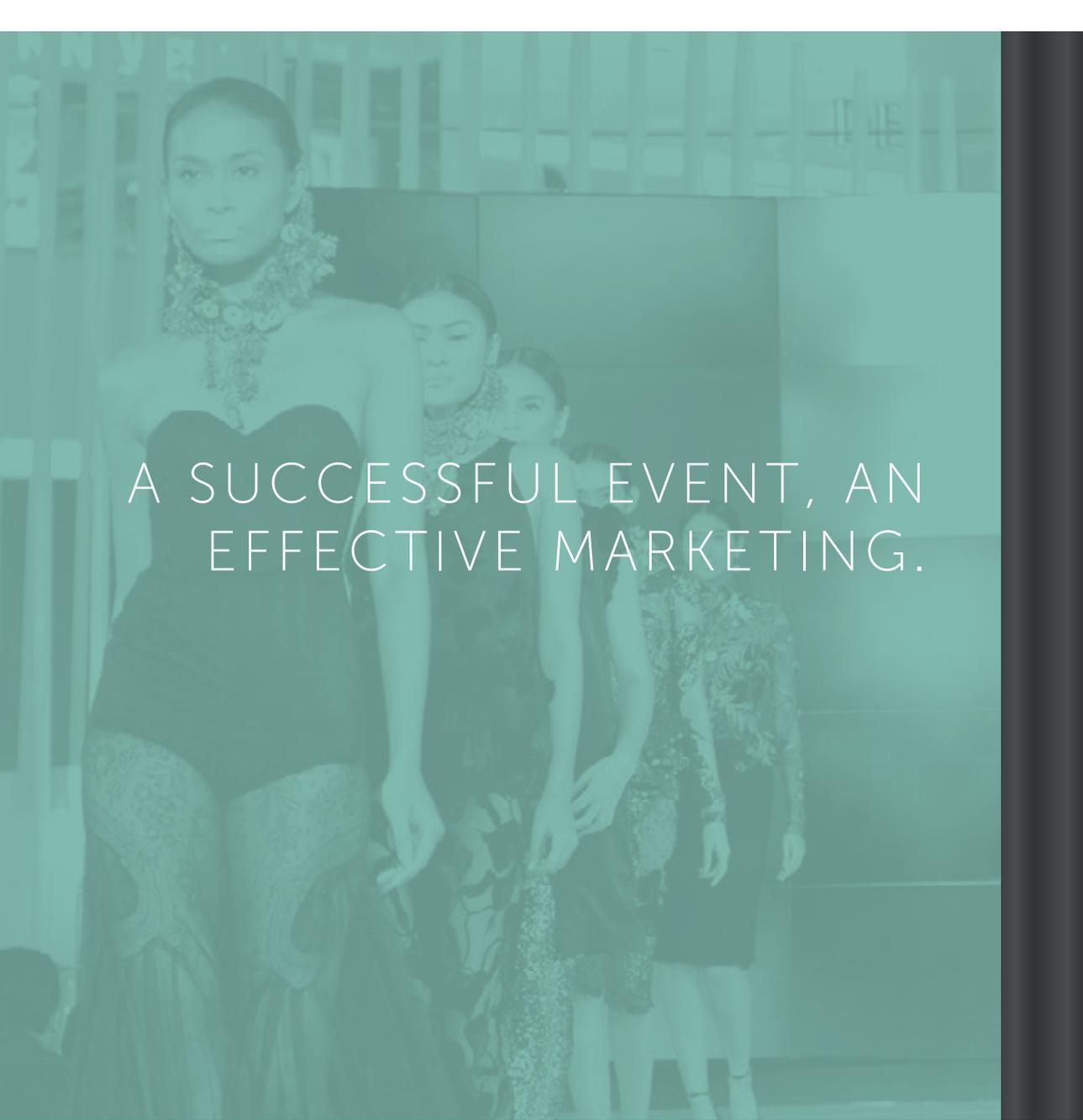
EVENTS • FASHION PR • DIGITAL CONTENTS



WE ARE THE PIONEER OF EVENT MANAGEMENT IN INDONESIA

Established back in 1975, for more than 4 decades, Studio One as a pioneer in Indonesia's fashion & event management industry is more than just a success story and has paved its way in becoming the leading event management company, fashion PR and now providing creative contents for the rising and easily connected digital world.

Started by the creative founding mother, Sjamsidar Isa in 1975, she moulded Studio One into an event experts, specializing in catering to the various services in today's industries. Today, Sjamsidar's eldest daughter, Aida Nurmala with her team runs a successful event management, fashion consultancy, public relations and providing creative contents under the same name and has staged countless spectacular events across Indonesia and around the world.



A SUCCESSFUL EVENT, AN
EFFECTIVE MARKETING.



EVENTS

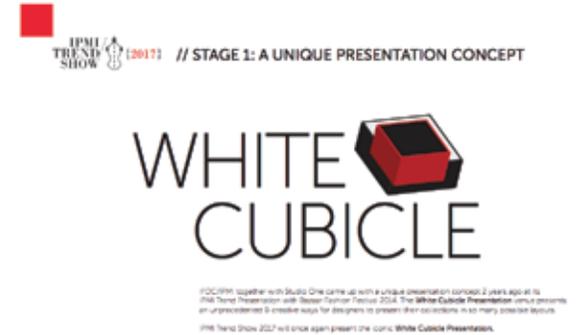
As Indonesia's first and leading fashion events coordinator, Studio One provides a complete package.

We will advise you on the best and most cost effective ways to make your event an event to remember.

Studio One has a network of both local and international production professionals including lighting, sound system, stage productions, show directors, choreographers who are always on hands to benefit the most spectacular events.

SERVICES FROM  EVENT

CONCEPT DEVELOPMENT
PRODUCTIONS
CREATIVE DESIGNS
TALENTS
EVENT MANAGEMENT



CONCEPT DEVELOPMENT



A concept is an important part of an event and is one of the very first decisions we need to make in order to make an event memorable. We work closely together within our team to create an ideal concept based on the brief we received from you, creating a unique and one of a kind event custom designed only for your needs.



PRODUCTIONS

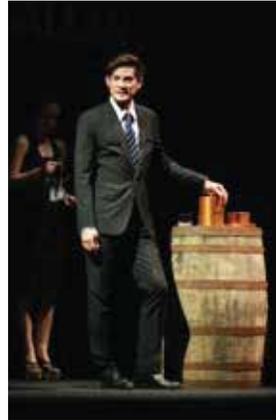
A great event needs an equally wonderful setup. We, at Studio One are on hands to meet each and every of your event needs with the highest productions standard. Ranging from carpeting, stage productions, wonderful lighting systems, blaring sound systems, brilliant multimedia screen, pretty decorations. We only works with the best vendors only to deliver you the best events!





CREATIVE DESIGNS

Design is an important element to your events. We provide graphic, multimedia design services as well as production designs for your event needs. We first assess your event concept, then we proceed to translating it into designs which are in line and represents the soul of your event, giving a wonderful impressions to each and everyone who is invited to the functions.



The right talents deliver the right image and messages that each client wishes to deliver. We have a vast network of both local and international talents, ranging from MC to singers, models, dancers, magicians, performers. Studio One is ready to consult with you and bring the most suitable talents to make your event, an event that is equally entertaining and true to your brand image.



EVENT MANAGEMENT



When it all comes down to the day of event, Studio One will be on ground to ensure the preparation process goes smoothly, running the event professionally based on the agreed concept.

Senayan City Fashion Nation & Runway Hits

Senayan City, an ultimate lifestyle & shopping destination in South Jakarta has established itself with an anticipated annual fashion calendar on April entitled, Fashion Nation & Runway Hits. Studio One works closely with Senayan City team to ensure delivery of high quality fashion contents,

Fashion show management for Opening Night event and Runway Hits has become part of Studio One' activity calendar each year.





IPMI Trend Show

IPMI (Ikatan Perancang Mode Indonesia) is the leading Indonesian Fashion Association which has been around since 1985. They are the only one to give the longest standing dedications & consistency in delivering an annual show which acts as a fashion guideline in Indonesia since 1985. The show setup often presents challenging production designs, giving fresh views to Indonesian fashion community each year. Studio One is responsible on all aspects of the event. From backstage to the front of house management.





NET 3.0 Anniversary

Celebrating the 3rd anniversary of NET., Studio One is appointed as co-organizer that produced VIP, VVIP and Sponsor's Lounge at Sentul International Convention Center (SICC). The event featured international performers such as Jessie J & Omi and also seen attending the anniversary are numerous Indonesian celebrities walking down the red carpet together with influential executives of the industry.



H&M X We The Fest

Together with H&M Indonesia, Studio One becomes a part of Indonesia's most celebrated music festival that is We The Fest (WTF). We run the corner to ensure that visitors of WTF join all the activities that H&M Indonesia has to offer. Fun, engaging, and creative - this event has it all.





PIK AVENUE Grand Opening

The jewel of the north by Agung Sedayu Group opened its doors to public with grand splashes. 10 days of entertainments from the likes of Indonesian superstars Isyana Sarasvati, Vidi Aldiano, Nadhira. 2 weeks worth of exciting foods venture in a designated area.

Studio One is trusted to manage the total 10 days of Grand Opening program of PIK Avenue. The most exciting shopping destination at the North part of Jakarta.



Mal Ciputra Jakarta's 25th Year Anniversary

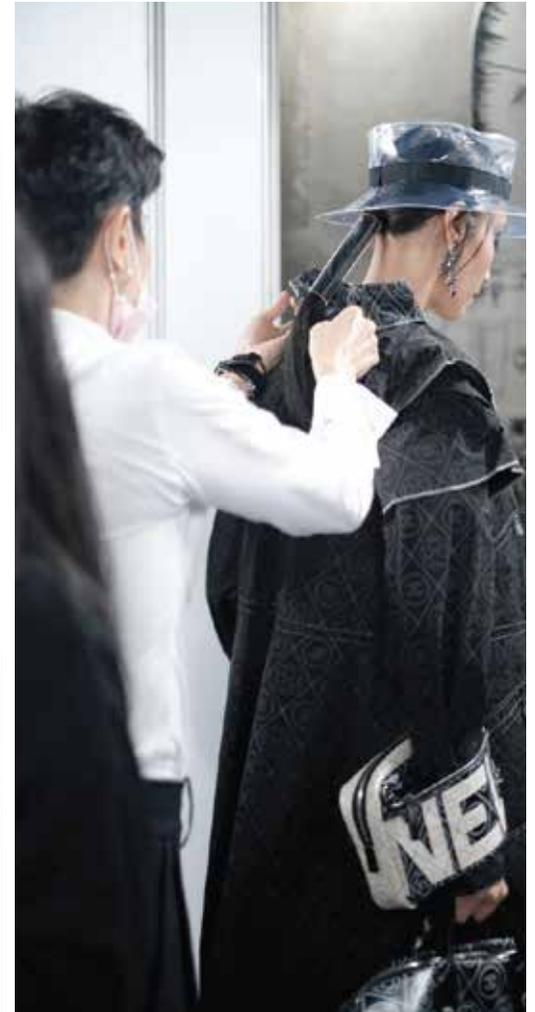
A silver anniversary. Another milestone for a much beloved mall in the west side of Jakarta. The event was an exclusive gala dinner for partners & VIP guests. Entertained by A list performers such as Damian - The Magician, Gloria Jessica, Cakra Khan & Titi Dj, the celebration was a night to remember for partners of Mal Ciputra Jakarta.



Cartier - Panthère de Cartier Party

An exclusive and very successful party of the year, Panthère de Cartier party was the "it" event where prominent people of Jakarta gathered and enjoyed their love for Cartier. The party took place at LEÓN where the icons, Panthère de Cartier watches were displayed in a custom made boutique at the VIP room. Other highlights include an animated photo backdrop, exciting party lineups and gold decor across the venue. No details are too small for Panthère de Cartier Party.





Chanel Spring/Summer 2018 Show in Jakarta

Managing a rare fashion show from Chanel in Indonesia starts from model casting and a strict selection process of backstage team. Managing models, makeup and hair do team, guest reception ushers and entertainment rundown created the a smoothly run fashion show for the elite customers of the brand.



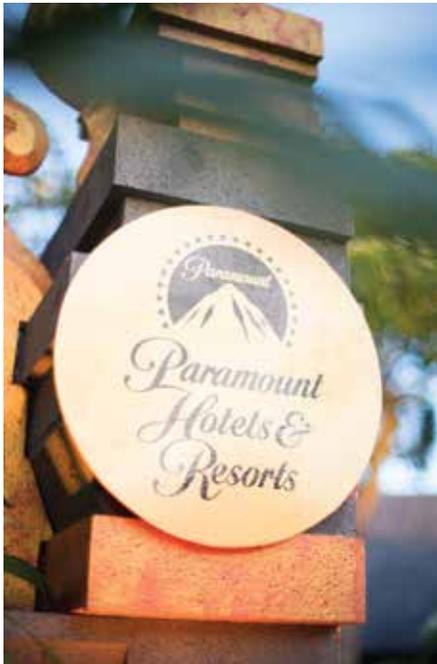
Tokopedia - "Be a Better You"

Tokopedia celebrates and supports Indonesian fashion through an exclusive collaboration with Kami Idea, Pvr & Ava Prologue. The event took place at Suasana Restaurant, Kuningan intimately. Tokopedia applies a "see now, buy now" rule for this event where all invited guests and medias are able to directly buy the exclusive collections after the runway.



Paramount Hotels & Resorts - "Layar Perak Paradiso"

The official announcement of the development of Paramount Hotels & Resorts in Indonesia by PT. Amorsk Indonesia. The project took place in BVLGARI Resort Bali. The night were beautifully celebrated along with a guest of honor, Jeremy Renner from Hollywood as well as crème de la crème guests of Bali and Jakarta. Songstress, Putri Ayu's entertaining performance were magical while Marcell accompanied esteemed guests romantic dinner. The event ended with an after party with DJ Anton.



Cita Tenun Indonesia - #DekadeDedikasi

Celebrating 10th year anniversary, the non-profit organization Cita Tenun Indonesia showcases Indonesian heritage, traditional woven cloths from its 14 nurtured area in Pacific Place Jakarta. The celebration is a mean to extend the traditional woven cloths market to younger crowds. The program includes an exhibition, pop up bazaar, fashion shows and talk shows.





INDIGO by IPMI at WCCE by Bekraf

In recognition of one of the most unique treasures of the Indonesian vegetative repertoires, IPMI enlists a natural collaborator: the Indigo tinctoria, a natural indigo coloring. Inspired by the connection of indigo has to the Indonesian heritage and culture, IPMI brings a creative exhibition that recognizes what true beauty can look onto custom-designed pieces and meticulously-made creations on a custom designed "janur" woven tree.



Ria Miranda Trend Show

As one of respected modest wear Indonesian designers, Ria Miranda never fails to hold her annual Ria Miranda Trunk Show (RMTS). Held for the 6th time in 2018, Studio One is entrusted to manage the show. From backstage to the runway, Studio One infuses fresh ideas into the prestigious, much anticipated event.



THE RIGHT MESSAGES,
WELL COMMUNICATED.

FASHION PR

Studio One has a long experience in practicing Public Relations. The network of fashion and lifestyle publication has been established since the day Studio One was born – bringing together various promotional materials to be viewed by the public through the powerful writing of the press. Studio One PR specializes in promoting and publicizing campaigns, activities, ideas and materials from companies that ranges from fashion retail, luxury beauty and lifestyle brands to maintain a favorable public image. We find creative ways to outreach to the media that uses a personal and hands-on touch to strengthen communication.

SERVICES FROM  PR

PR ON EVENT
MEDIA RELATIONS
CREATIVE PR
GUESTS MANAGEMENT



Soft Opening of Neo Soho



Coach x Selena Gomez



Central Department Store



Onitsuka Tiger Store Opening



Senayan City Fashion Nation 12th Edition



Blibli.com All Access at JFW 2019



MEDIA RELATIONS

Reaching out to top fashion and lifestyle medias are the key factors on how Studio One PR has a strong relationship with members of the press. Prepared with various media materials, created in-house or from the client's side, Studio One PR can share and spin a story to target a good coverage outcome. Developing a highly curated media list, both with local and regional publication titles, Studio One PR visualizes what is beyond a press release page to the pages of an article.

Available services include:

- Press Conference/
- Media Gathering Management
- International Media Handling
- Media Trips and Key Influencer Management as a standalone service.



Ronauli Liu "Claude" Fashion Presentation



Lipault Media Gathering



Plaza Senayan Beauty Week



Grand Opening of Patek Philippe Boutique in Plaza Indonesia



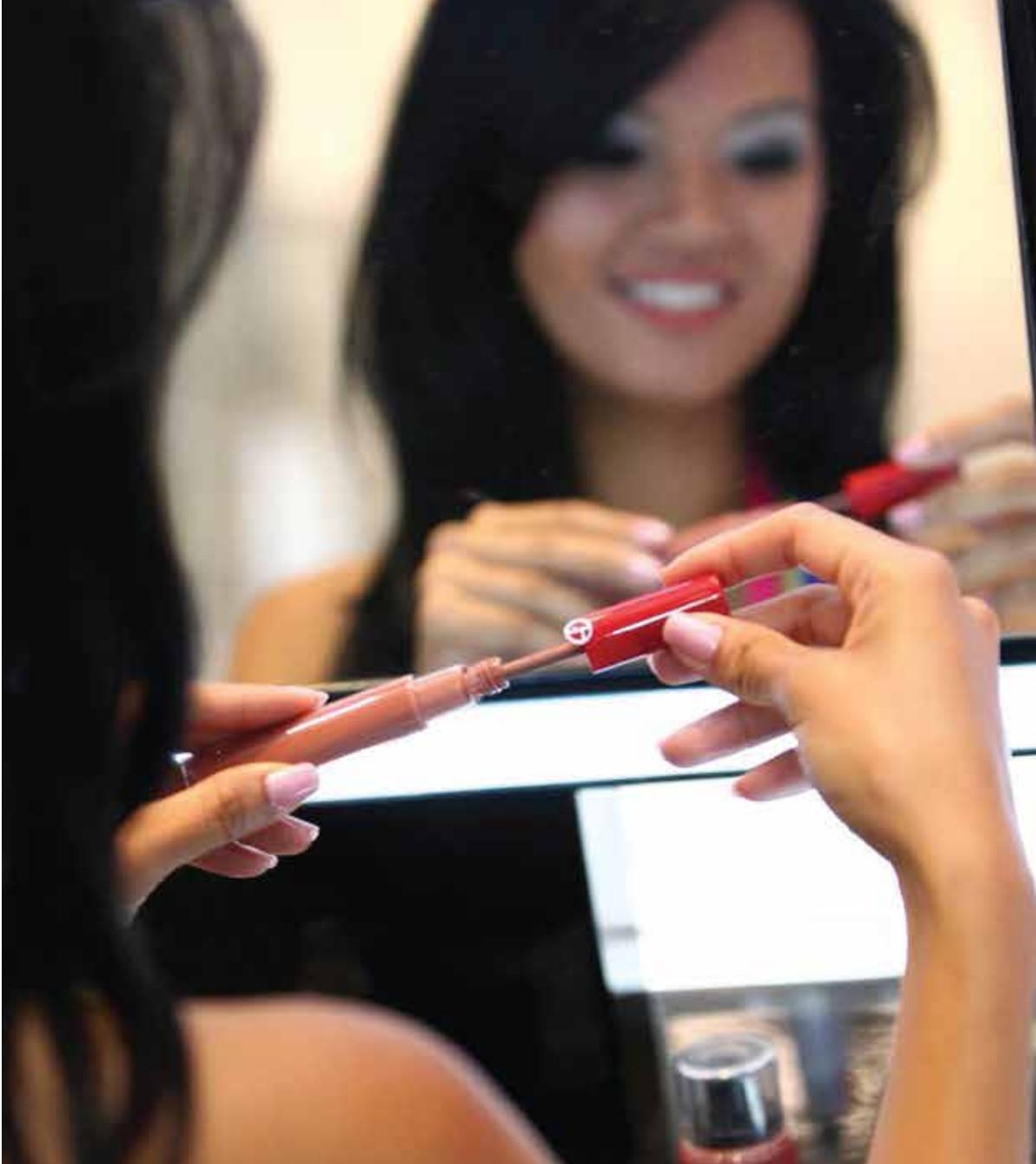
MOSCHINO X H&M Collection Preview

CREATIVE PR

Using time as a key factor to its success, Studio One PR develops creative activities using an extended timeline to retain a service. Developing ideas of outreaches, points of interests and making key messages comes into fruition, the Creative PR service from Studio One is one of the way of successful branding for a healthy image. A brand's existence will be maintained by Studio One as a retainer PR service, for both local and international names.

Available services include:

Retainer for Luxury Brands, Retainer Social Media
Key Influencer Management within a scheduled retainer contract.





ghd Cooper Luxe Collection Launch



Charriol



Kiehl's Pure Vitality Media Gathering



Relish Bistro



Bugaboo x Populo



GUESTS MANAGEMENT

Having the crème de la crop in an event can be viewed as a successful event and Studio One PR provides a Guest Management service to accommodate this specific need. With a database profile that ranges from socialites, entrepreneurs, celebrities, fashion darlings, young urbanite, musicians and artists, the Studio One Guest Management service has up to 1000 active names with current mailing address, emails and phone numbers. This service is meant to invite guests to attend events and parties to be part of the revelry.

Available services include:

Guest Management Database
RSVP Service.



TUMI F/W 2018 Collections



Tory Burch Pacific Place
Boutique Opening



Rimowa Handmade Meets High-Tech
Charity Evening



Senayan City Fashion Nation 12th Edition



Moët & Chandon Ice Imperial





QUALITY CONTENTS
DELIVER MEMORABLE
MESSAGES CREATIVELY.

DIGITAL CONTENTS

As internet becomes the practical place where everyone finds informations and many kinds of contents, Studio One is now expanding its business by creating original digital contents focusing on fashion and lifestyles.

Meet Visionare!
A place for all fashion enthusiasts gather, share, inspire and discover interesting contents.

VISIONARE

CURATED FASHION FILM PORTAL

As the very first curated fashion video portal in Indonesia, Visionare aims to enrich Indonesia's digital fashion landscape. Visionare works closely together with Indonesia's finest fashion industry players and creates one of a kind, quirky yet artsy fashion videos for everyone to enjoy. It's Bold, Vocal, and Quintessentially Artistic





Masarishop.com – Masari Girl



Senayan City FNXII – Runway Hits I.AM.NOW





Blibli.com – Blibli All Access JFW'19

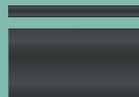


BMW X2 Video Campaign



O U R C L E N T S

URBANITE ASIA | OPCO INDONESIA | SENAYAN CITY | YSL BEAUTY | MERCURY PR SINGAPORE | INDONESIAN FASHION DESIGNER COUNCIL | CITA TENUN INDONESIA | CLE DE PEAU BEAUTE | SUMMARECON | CENTRAL PARK MALL | GUESS WATCHES | GUESS | LOUIS VUITTON | ADJIE NOTONEGORO | ADRIAN GAN | ANNE KLEIN | BELLADONNA BRIDALHOUSE | BIYAN | DENNY WIRAWAN | DIDI BUDIARDJO | DINA MEDIANNI | EDWARD HUTABARAT | ELENITY | EMPORIO ARMANI | FRANTHO BY TRI HANDOKO | GAP | GHEA PANGGABEAN | IAN ADRIAN | KANAYA TABITHA | KENZO | LOUIS FERAUD | MANOLO BLAHNIK | MAX MARA | MONDI | MORGAN DE TOI | MUJI | PIERE BALTNAIN | PRAJUDI | SAMUEL WATIMENA | SEBASTIAN GUNAWAN | SUSAN BUDIARDJO | SUSIE HEDIJANTO | SYAHREZA MUSLIM | TENUN BARON | URBAN CREW | VERA WANG | YVES SAINT LAURENT | RAOUL | TIFFANY | BEBE | CELINE | RICHARD MILLE | CLUB MONACO | TED BAKER | STELLA RISSA | ARANTXA ADI | ADIDAS | AMERICAN EXPRESS TRS | BASF | DUPONT INDONESIA | ELLIPSE | M WEB | MARLBORO | MATARI ADVERTISING "BAPTA" | MAX FACTOR | MENARD | MERCANTILE CLUB | MITSUBISHI | PHOTOMAX | PT. HERO SUPERMARKET TBK. | PT. GLOBAL HOSTNET INDONESIA | PT. MATAHARI PUTRA PRIMA | BATES INDONESIA | BRAND INC. | NOKIA | PACIFIC PLACE | PRUDENTIAL | REVLON | TEXMACO | THE LINK BOUTIQUE SINGAPORE | THE STONES HOTEL, KUTA BALI | MUSRO | EMBASSY CLUB | A+ MAGAZINE | PLAZA INDONESIA | SHU UEMURA | LANE CRAWFORD JOYCE DISTRIBUTION | VISICOM | DIRECTORATE GENERAL FOR SMALL SKILL INDUSTRY AND TRADE OF INDONESIA | INDONESIA TOURISM PROMOTION BOARD | JAKARTA TOURISM OFFICE - MINISTRY OF INDUSTRY & TRADE INDONESIA | NATIONAL AGENCIES FOR EXPORT DEVELOPMENT | TOURISM & TELECOMMUNICATION OF INDONESIA | UK DEPARTMENT OF TRADE & INDUSTRY | KOMITE OLAH RAGA NASIONAL INDONESIA | DEKRANASDA PROVINSI RIAU | DINAS PARIWISATA DKI JAKARTA | DEKRANASDA PROVINSI JAMBI | AMERICAN WOMEN'S ASSOCIATION | BRITISH WOMEN'S ASSOCIATION | INDONESIA BATIK ASSOCIATION | INDONESIA ORCHID ASSOCIATION | WOMEN'S INTERNATIONAL CLUB





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